**I need a redesign. Right now I have my service as a sub domain of my main site.** [**http://linkrep.seofox.com**](http://linkrep.seofox.com)**. My new domain will be** [**www.seolinkreports.com**](http://www.seolinkreports.com)**. I need a front page with a logo that matches the domain name. We need a front page and internal page design for articles and “about us” “our pricing” type pages. Next we need to design the report pages that customers access. This will include the control panel, list of reports, single domain report, multiple domain comparison report. My current system has all this but I want a new design since we are adding a lot more data to the reports. Here is a link to log into the current system. http://linkrep.seofox.com/login.php?t=demo**

**This guy (**[**www.linkresearchtools.com**](http://www.linkresearchtools.com)**) is my direct competitor we both take backlink data and re-spider it. He is breaking down his features into modules. Our core business is the backlink reports. We provide backlink reports that show a link profile of each of your competitors. One thing we have that he does not is we provide a report that shows how many links there are from different types of websites.**

**www.majesticseo.com, and http://www.seomoz.org/linkscape provide a link discovery service that we get our data from. SEO Moz is kind of a competitor because they do provide backlink reports. I think** [**www.linkresearchtools.com**](http://www.linkresearchtools.com) **and I are the only ones doing what we are doing.**

**The big thing is that we combine data from** [**www.seomoz.org**](http://www.seomoz.org)**,** [**www.majesticseo.com**](http://www.majesticseo.com)**,** [**http://siteexplorer.search.yahoo.com**](http://siteexplorer.search.yahoo.com)**, and** [**www.google.com/webmasters/tools**](http://www.google.com/webmasters/tools)**.**

**Front Page**

The front page need needs a logo for the top right. I want a username’pw login the top right. I want clickable icons for blog and twitter. I want 2 columns with the right one being smaller. The right side will be a place to put links and logos to awards, certifications, and testimonials. Design site to be 1000px wide. I want to emphasize using an image how we combine all the data sources for our reports. I want a call to action that says “Start Now”. I am very open to any suggestions to make this better. I want a web 2.0 look I am not set on any color scheme. I do like [www.seomoz.org](http://www.seomoz.org), [www.raventools.com](http://www.raventools.com), [www.conductor.com](http://www.conductor.com), [www.myseotool.com](http://www.myseotool.com). I would also like some nice jquery mousovers.

**Report Data**

**Data Sources**

This will have a logo instead of words and next to it will be a link to the original file that we started with. In parenthesis there will be another number that shows how many links were found to still exist that count toward ranking. Each one will be in the original format including the re-spidered number. This is for people that might have a program that uses the original format and all they need is a respider.  
1. Yahoo  
2. MajesticSEO  
3. SEOMoz  
4. Google Webmaster Tools

**History**

There will be a pull down menu that shows past report dates that will change the report to show the report history

**General Backlink Data**

1. Links Checked(Links Found) – “Links Checked” will link to a page that lists the merged data in our csv format. “Links Found” will be a link to a page that lists only links that have been verified. This will include all flags and data that we have for each link so people can create their own programs to use it or play around with in excel. (change)
2. Unique Visitors
3. Unique IP’s
4. Front Page Links
5. Run of site links(Unique Domains) – “Unique Domains shows the number of domains that have ROS links. I would like to provide a list of domains that are ros links right now it just shows a number with no download. (change)
6. Non ROS Links
7. Lost Links – Links that we found to not exist
8. Mentions (new)
9. No Follow (new)
10. Broken Links – This may need a separate section or shown some other way.

**Link Types**

1. Links with anchor text
2. Junk Anchor Text
3. Image Links
4. URL Links – I want to improve this. This should include the url base in www.exampleurl.com it will include anything that includes \*exampleurl\*. If a URL is mentioned in this section it will not be included in the other lists in the “link types” section. (change)

**Website Typer**

I want to improve on this section as well can you put some more effort into expanding each category and creating any new ones you can think of. We can combine regex with actual domain names from lists. If a link is flagged as ROS I want to only show the home page of that site in the total number and in downloads and show the flag ROS or not. This is going to be our best feature that makes us better than everybody else.

1. Web Directory
2. Forum
3. Blog
4. Social Site
5. Wiki
6. Article directory
7. Video
8. Bid directory
9. Unknown/ General – combine these two

**Report Comments**

1. We are going to keep all the existing download formats. This time they will be in a pull down menu instead of icons.
2. All this data needs to exist on the comparison reports as well. Right now we only show a small subset of our data on comparison reports.